

I Claim:

1. A data tracking system adapted to be located on a end user's computer and track data comprising details showing internet surfing activity where the data tracking program comprises:

5 a data retrieval system comprising,

a data scanning process adapted to scan data packets,

a first data storage process adapted to receive information from the data scanning process

10 and store the data,

a data storage system comprising,

a data storage system comprising a database adapted to store the said data,

a retrieval process comprising a connection system

15 adapted to retrieve data from the first data storage process.

2. The system as recited in claim 1 further comprising:

where the data comprises group id information that describes the end user.

20 3. The system as recited in claim 1 further comprising:

the data retrieval system is located on an ISP server providing internet connection to the end user.

